



Artistic Assistance Proposal Evaluation Criteria

The Artistic Assistance granting panels are made up of cross-disciplinary artists, organizers, ROOTS members, and individuals from peer organizations. The panelists will use the following criteria to evaluate all applications:

30%: Articulation of Artistic Vision

- Did the applicant clearly articulate the artistic vision and aesthetic direction of their artistic practice or business?

30%: Alignment with ROOTS Mission

- Is the proposal rooted in a particular community of place, tradition, or spirit? How does it connect to social, economic, and/or environmental justice?

20%: Goals and Outcomes

- Did the proposal clearly define the goals and outcomes that the applicant will use to advance their artistic practice? Are the applicant's goals and outcomes realistic and feasible within the proposed timeline?

20%: Budget

- Is the budget clear and accurate? Are the artist fees appropriate for the level of engagement required of participants?