



ALTERNATE ROOTS

2024 Artistic Assistance Professional Development Proposal Narrative

Alternate ROOTS supports Southern artists and organizers working at the intersection of art, community, and activism.

[Artistic Assistance](#) is a program that supports partnership between the Alternate ROOTS Community and our general and voting members who are individual artists/cultural workers living and working in the US South. On behalf of the community, ROOTS invests grant resources into our members' creative and professional capacity and community-building work. In addition to providing money, ROOTS also offers our members coaching, connections, publicity, and other forms of support.

Artistic Assistance Professional Development Applications close on Friday, May 3, 2024 by 5 pm ET.

- You can use this word document, which contains all application questions as you prepare your application. All information on this document will be transferred by YOU to the [online application form](#). **Please use a minimum of size 11 font. Applications should not exceed more than 3 pages in total.**
- Proposal narratives can be submitted in written, video, or audio format.

Alternative Proposal Formats:

If you would prefer to submit your proposal narrative as a video or audio proposal rather than a written one, please upload it to a web platform like [YouTube](#), [Vimeo](#), or [SoundCloud](#) and link below. Video and audio submissions should be 8 minutes maximum and **should answer questions 5-15 below.**

Those submitting in alternative formats still need to complete questions 1-4 on this document and submit a budget document. Applications created using an alternative format will be judged by the same criteria as written proposals.

If submitting a Video or Audio proposal, please enter the link here:

All applicants – including those submitting Alternative Format Proposals – please fill out questions 1-4 in writing:

1. How much are you requesting?

*Professional Development requests can be between \$250-\$2500. *New Members (less than 12 months of membership) are welcome to apply for up to \$1,000. Ensure that you have also attached a detailed budget.*

2. Location(s) of proposed Activity (city, state, rural area):

- Local community
- In State
- National
- International
- Virtual

3. What is the timeline for the Professional Development request?

Include important milestones and key dates during the professional development period. Please use bullet points. (250 words max)

4. Please provide a summary of your artistic practice.

This summary will be used in publications if your request is granted. (150 words max)

5. Primary Focus Area of your work

Choose one that most closely aligns with your proposal.

- Community Building/Organizing
- Disability Rights
- Education
- Environmental Justice / Climate Advocacy
- Food Justice / Agricultural Issues
- Housing Justice
- Native / Indigenous Rights
- TGNCNB12-S Rights (Transgender, Non-Conforming, Nonbinary, Intersex, and 2-Spirit)
- Mass Incarceration
- Migration / Immigration
- Racial Justice / Equity
- Reproductive Justice
- State Violence
- Women's Issues
- Worker Rights
- Youth
- Other

6. What is your career stage?

- Early/Emerging

- Mid
- Later/Established

7. What is the primary Artistic Discipline connected to this professional development request? [Select one that most appropriately aligns]

- Cultural Bearing/ Organizing
- Dance
- Digital/Multimedia
- Film
- Folk/Traditional
- Literary
- Music
- Photography
- Puppetry
- Storytelling
- Theater
- Visual Art
- Other

8. Professional Work Sample

Please paste a link to your work sample here.

In order to assist the panel review process, we encourage you to submit at least one work sample that is reflective of the proposed Professional Development activities.

Work samples should be submitted as a [Google document](#) or URL.

- Please save the document with your First and Last Name, and a description of the work sample (e.g. Mary Jane Spoken Word Performance).
- **URLs:** You can link your website, YouTube, SoundCloud, or other web platforms that contain examples of your work. If submitting a web-based work sample, please paste the URLs as hyperlinks in a Google document.

Length: Please keep this short! Think quality over quantity.

- Written samples should be limited to 3 pages maximum and submitted as a Google document.
- Limit audio and video samples to 5 minutes. A few clips no longer than one minute is even better.
- If your sample is longer, include instructions that point reviewers to the minute and second where you'd like them to begin with notes about what they should pay attention to in particular.

9. What type of professional development support are you requesting? [Select one the most appropriately aligns]

- Coach/Mentor
- Conference
- Consultant
- Equipment
- Festival
- Membership
- Publication
- Research
- Retreat
- Software
- Subscription
- Technology
- Website Support
- Workshop/Training
- Other: Write-In

10. Activity Topic: [select 1 but no more than 3]

- Diversity, Equity, or Inclusion training
- General: Multiple Topic Business Training
- Branding
- Management/Strategic Planning
- Networking/ Network Building
- Field Learning
- Human Resources
- Leadership
- Marketing/Communication
- Financial Management and Accounting
- Fundraising
- Audience Development
- Online/Digital Presence
- Registration Fee
- Service Offerings
- Skill building
- Team Building
- Technology Training
- Transformative Justice Training
- Travel Support
- Wellness
- Other: Write-In Option

11. Narrative: Briefly describe what you are requesting support for. *Be as specific as possible. (250 words max)*

12. How does your request fit within the [ROOTS mission](#)? How does it connect to arts, activism, and/or community? (200 words max)
13. What are the two most important things you want to accomplish or achieve with this grant funding? (150 words max)
14. What community do you hope to engage with this additional capacity support? (150 words max)
15. Please share about your connection or relationship to the community your work supports. (150 words max)

BUDGET

- You can submit your own budget document or use the template we provide. (Find the template in the [Application Documents](#) section of the web page for Artistic Assistance: Professional Development. Click on “Download the Excel Form.”)
 - If your Professional amount exceeds the amount of your request, please outline confirmed and pending sources of other income in your budget worksheet.
 - **Please save your budget file with your First and Last Name, Funding Area, Budget (e.g. Mary Jane Professional Development Budget).**
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